



# Ohio Department of Agriculture and Ohio Department of Health



**Governor** Ted Strickland  
**Lieutenant Governor** Lee Fisher

**ODA Director** Robert J. Boggs  
**ODH Acting Director** Anne R. Harnish

To: Health Commissioners, Environmental Health Directors, Nursing Directors,  
ODA Food Safety Specialists, and Other Interested Parties

Subject: Recall Announcement (ODA/ODH) 2007-34

Date: May 15, 2007

## **Heinen's Fine Foods, 4540 Richmond Rd., Warrensville Hts., OH 44128** **As a Precaution Heinen's Voluntarily Recalls Ground Beef**

PM Beef Holdings, one of Heinen's suppliers has issued a **voluntary** recall on ground beef due to a possible contamination with E. Coli in Minneapolis, Minnesota.

PM Beef Holdings is one of multiple beef suppliers to a supermarket chain in Minneapolis where there have been a few cases of E. Coli contamination reported. There have been no reported cases in the Cleveland area. The USDA has **not** contacted Heinen's to recommend a recall of any product.

We are confident that there is not an issue with our supplier's product or ground beef sold in our stores. PM Beef Holdings is the only company in the country whose beef is USDA Process Verified which requires stringent tests of products and practices for processing beef. However, as a precautionary measure, Heinen's is **voluntarily** recalling all ground beef with sell by dates of April 19, 20, or 23, 2007. If you have any ground beef with these sell by dates, customers may return it to any Heinen's location for a full refund.

"Quality and customer safety has always been a primary focus for Heinen's. Even though we are confident that our supplier did not have an issue with the product shipped to Heinen's, we are taking this voluntary precautionary measure to demonstrate our commitment to food safety", said Tom Heinen, Owner.